

YOUR TURN: GIVING A PRODUCT REVIEW

You have probably bought thousands of items as a consumer. You have looked at and considered thousands more. You can't buy everything; you have to pick and choose the products that fit you and your lifestyle.

Choose a single product and prepare to give a brief product review.

Your product review should include:

- a description of the product
- the way the product is used
- the cost of the product
- a comparison with other, similar products
- a recommendation to buy or not buy the product
- a reason for your recommendation
- a rating on a scale of 1-5

PRODUCT REVIEW WORKSHEET

PRODUCT:

PURPOSE:

AUDIENCE:

USE:

COST:

COMPETITORS:

DANGERS?

DISADVANTAGES?

RECOMMENDATION:

REASON:

RATING: